

A Novel Approach to Stimulating Grant Applications From Humanities & Social Science Faculty

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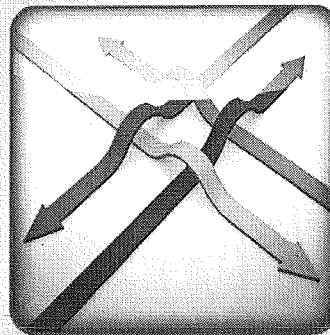


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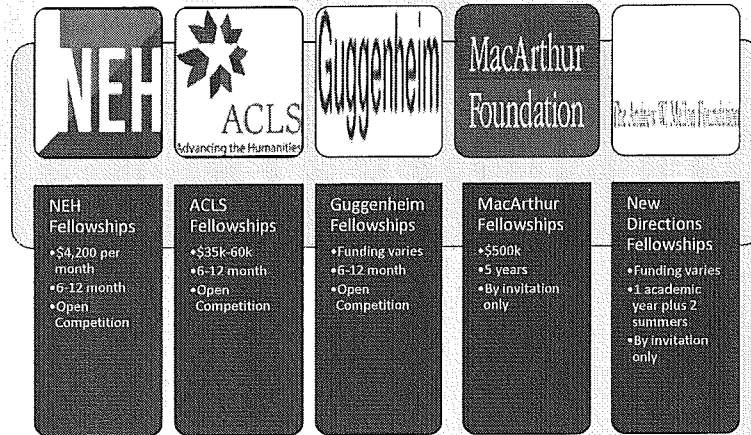


Overview

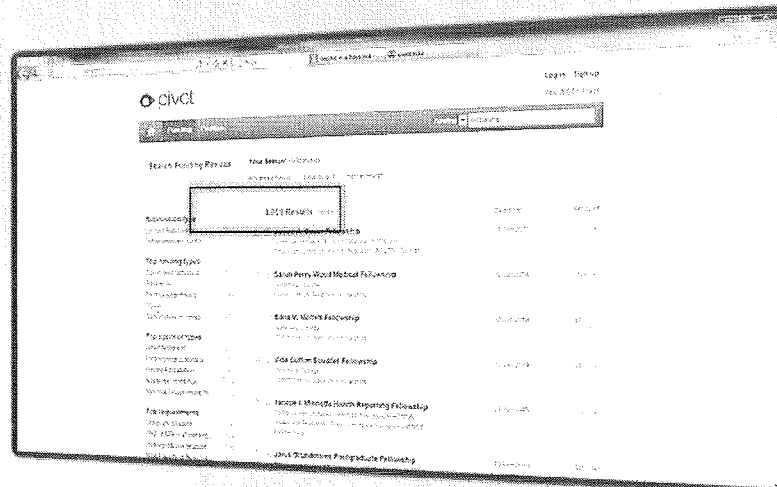
- Grant programs supporting book publications
- Book publisher expectations
- Comparison of grant and book proposals
- Insider secrets



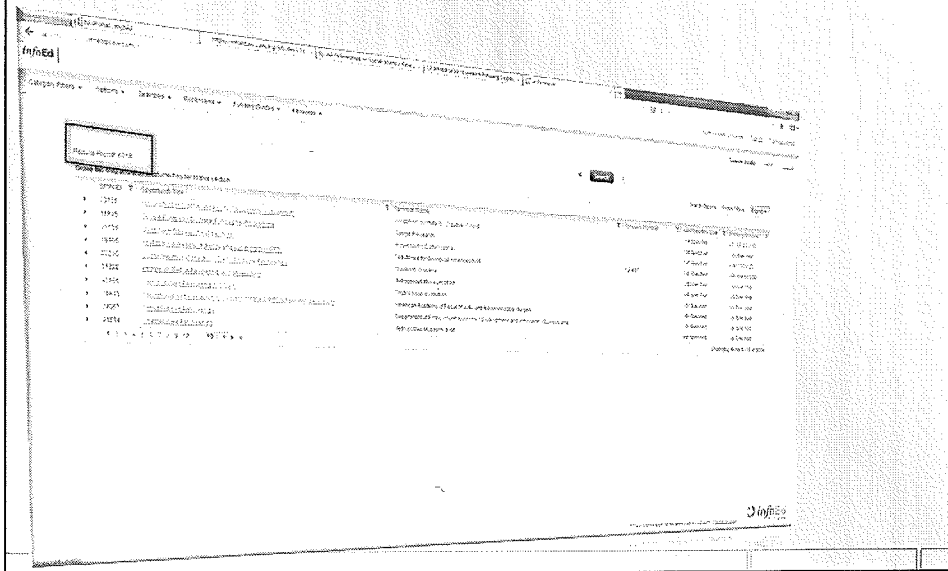
The Usual Suspects



Funding database has more than 8,000 fellowships



Funding database has more than 6,000 fellowships



National Humanities Center Post Doctoral Fellowship



Synopsis

- Supports advanced study in the humanities during the academic year

Eligibility

- Must have doctorate or equivalent scholarly credentials
- Young scholars as well as senior scholars are encouraged to apply, but they must have a record of publication

Funding Guidelines

- Stipends individually determined, at least half salary
- 1 year
- October 2013

Wenner-Gren Foundation Hunt Postdoctoral Fellowship



Synopsis

- Supports the writing-up of already completed research

Eligibility

- Applicants must have Ph.D. in hand by December 31, 2012, with a critical mass of their first book manuscript complete (such as the introduction and two substantive chapters). Applicants in tenure-stream positions are particularly encouraged to apply

Funding Guidelines

- \$40,000
- 1 year
- Deadline May & November 2013

American Philosophical Society Franklin Research Grant



Synopsis

- Support the cost of research leading to publication in all areas of knowledge

Eligibility

- Applicants are expected to have a doctorate or to have published work of doctoral character and quality. Ph.D. candidates are not eligible to apply

Funding Guidelines

- \$6,000
- 1 year
- Due October 2013

American Association of University Women American Fellowship



Synopsis

- Support women faculty to prepare research manuscripts for publication

Eligibility

- Applicants must be U.S. citizens or permanent residents. Candidates are evaluated on the basis of scholarly excellence; quality and originality of project design; and active commitment to helping women and girls through service in their communities, professions, or fields of research.

Funding Guidelines

- \$6,000
- 8 weeks
- Due November 2013

Social Science Research Council Korean Studies Workshop for Junior Faculty



Synopsis

- Six recent PhDs conducting research on Korea will be selected on the basis of the potential contribution of their proposed book. Fellows will attend a two-day workshop and collaborate with two senior faculty and a development editor

Eligibility

- Applicants must have Ph.D. in hand by December 31, 2012, with a critical mass of their first book manuscript complete (such as the introduction and two substantive chapters). Applicants in tenure-stream positions are particularly encouraged to apply

Funding Guidelines

- April 30, 2013

Russell Sage Foundation VISITING SCHOLARS PROGRAM



Synopsis

- Annually awards up to 19 residential fellowships to selected scholars in the social sciences. Awards allow Visiting Scholars to pursue their research and writing at the Foundation.

Eligibility

- Foundation encourages applications from junior-level scholars who are typically several years beyond the PhD.

Funding Guidelines

- Up to \$110,000
- 10 months
- September 30, 2013

Wisconsin Historical Society Research Fellowship



Synopsis

- Support for research and writing for publication of books

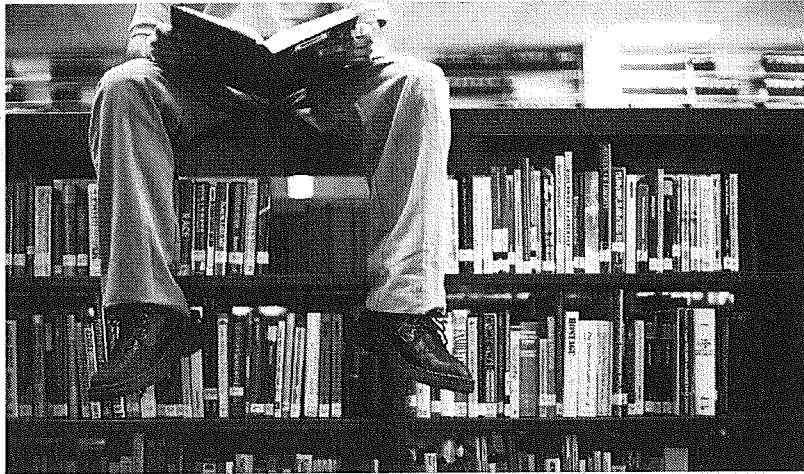
Eligibility

- Professional and nonprofessional writers, and independent scholars are invited to apply

Funding Guidelines

- \$1,000-\$2,000
- Applications accepted all year round

Nearly 500 English-Language Book Publishing Companies



ABC-CLIO

ABC-CLIO

PUBLISHER

- ABC-CLIO/Greenwood: reference scholarship and innovative coverage of history, humanities and general interest topics
- www.abc-clio.com

BOOK PROPOSAL

- Scope
 - Describe rationale, direction, and information gap to be filled
- Organization/Outline
 - Prepare TOC and illustrations
- Length
- User Objectives
 - Describe how book will be used
- Competition
- Biographical Information

ABC-CLIO

PUBLISHER

- Praeger: seek serious general-interest books in psychology, education, health, politics, current events, military and security issues, pop culture, business, crime, and religion
- www.abc-clio.com

BOOK PROPOSAL

- Project description
- Annotated TOC
- Resume
- Potential audience
- How you can market the book
- Writing sample
- Qualifications

Information Age Publishing

PUBLISHER

- Social science publisher of academic and scholarly book series and journals
- www.infoagepub.com

BOOK PROPOSAL

- Purpose, objectives, significance
- Target audience
- How can book be marketed
- How will readers use the book
- Is current knowledge extended
- Is unrecognized topic explored
- Fit within published literature
- Length of project
- Schedule for delivery
- Special production issues
- Annotated chapter outline
- Resume
- Sample chapter

Allyn & Bacon

PUBLISHER

- Focuses on producing textbooks in a select number of social science, education, and humanities disciplines.
- www.ablongman.com

BOOK PROPOSAL

- Project description
 - Rationale, approach, biases
 - Distinctive/innovative features
 - Apparatus (cases, problem sets)
- Primary and secondary markets
- Competition
- Status of work
 - Timetable and sample chapter
 - Length
 - Photographs, charts, graphs
 - Material previously tested
- Vita
- Annotated TOC

Prentice Hall

PUBLISHER

- Focuses on producing college textbooks and other educational materials.
- www.prenhall.com

BOOK PROPOSAL

- Project description
 - Approach, purpose
 - Outstanding/unique features
 - Pedagogical features
 - Supplements
 - Target audience
 - Material previously tested
- Vita
- Competition
- The market
- Outline
- Sample chapters
- Additional information
 - Timeline for completion
 - Length
 - Drawings, photographs



SAGE Publications

PUBLISHER

- Higher education books concentrate upper-level and graduate textbooks, and handbooks and professional books.
- www.sagepub.com

BOOK PROPOSAL

- Project overview
- Market and course background
 - Primary course and level
 - Primary market and size
 - Secondary markets/courses
- Book
 - Approach and rationale
 - Features and benefits
 - Artwork and design
 - Length
 - Ancillaries
- Competition
- Annotated TOC
- Sample chapters
- Biographical information
- Schedule for delivery



Cambridge University Press

PUBLISHER

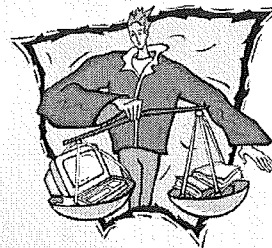
- Widely respected as a world leader in publishing for subjects as diverse as astronomy, Shakespeare studies, economics, mathematics and politics.
- www.cambridge.org

BOOK PROPOSAL

- Rationale and scope
- Relation to other books
- Annotated TOC
- Intended readership
- Length and date of completion
- Biosketch
- Author Questionnaire
 - Unique features/reader benefits
 - Competition
 - Marketing opportunities

COMPARISON

Grant Proposal	Book Proposal
<input type="checkbox"/> Biographical information	<input type="checkbox"/> Biographical information
<input type="checkbox"/> Audience	<input type="checkbox"/> Audience
<input type="checkbox"/> Purpose	<input type="checkbox"/> Purpose
<input type="checkbox"/> Rationale	<input type="checkbox"/> Rationale
<input type="checkbox"/> Timeline for completion	<input type="checkbox"/> Timeline for completion
<input type="checkbox"/> Chapter outline	<input type="checkbox"/> Length
	<input type="checkbox"/> Special production issues
	<input type="checkbox"/> Competing titles
	<input type="checkbox"/> Unique selling points
	<input type="checkbox"/> How you can market book



Insider Secrets

"We are the division of books."

"The success of your application begins with your reading of the application guidelines."

-- Dr. Russell Wyland, Deputy Director
Division of Research Programs, NEH

Insider Secrets

"The Plan of Work is the thing you do at the end when you figure out how much space you have left. Two sentences is not a workplan. If you are going to stay home and write, tell us what you're going to write – 3 chapters or 3 books. Be honest. Be realistic. And panelists want to know how chapters will tie together; don't just provide an outline of chapter titles."

-- Dr. Russell Wyland, Deputy Director
Division of Research Programs, NEH

Insider Secrets

"Authors don't bother to check to see what we're doing now; instead, they look at what we did ten years ago, or five years ago, or even twenty years ago."

"Research the company's current list to see what they are doing."

-- Seasoned book editor

Insider Secrets

"They also don't understand that reference books are not textbooks, and that we don't care about the potential classroom market for their book, since that's not how our marketing system is set up."

"Recognize that university presses are under increasing pressure to act like businesses, and that they are being encouraged to steer away from books on narrow topics for specialists."

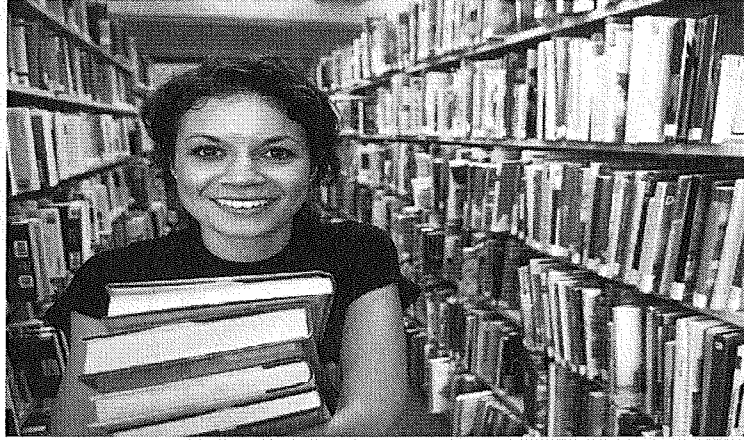
-- Seasoned book editor

Insider Secrets

"It is not about page count but about energy and connections that an author or editor might have. Books sell when you have mutual energy for success."

"An editor/author has to be willing and able to spread the word to the academic world as much as we do. Please don't participate by collecting and submitting email lists."

-- Veteran book publisher



In matters of truth the fact that you don't want to publish something is, nine times out of ten, a proof that you ought to publish it – Gilbert K. Chesterton

Questions?

